FOR IMMEDIATE RELEASE

QuickPlay Media chooses up.time for enterprise server monitoring

Toronto, Canada, April 28, 2006 – uptime software™ is pleased to announce that QuickPlay Media (www.quickplay.com) – a mobile media company focused on delivering interactive, rich multimedia to your mobile device anywhere, anytime - has chosen up.time 4 for monitoring server performance and availability.

"We have a growing client base of technology and media companies that are rapidly adopting up.time for day-to-day management of performance and availability in their enterprise server environments. These leading organizations such as QuickPlay Media, quickly realize and capitalize on the value of systems management tools like up.time which allow them to quickly, efficiently and affordably get control of their server and application performance." said Katie Bewley, Marketing Manager, uptime software.

up.time 4 installs in minutes and is an easy-to-use, low-cost and powerful server performance and availability monitoring system, which enables rapid:

- Server Performance Monitoring
- Application & IT Service Health Monitoring
- Alerting, Escalation & Automatic Recovery
- Capacity Planning & Trend Analysis
- Root-Cause Analysis
- Automated Management Reporting
- Integration with 3rd Party Enterprise Consoles
- Effective Decision Making

all from your Web Browser, anytime and anywhere. You can monitor UNIX (Solaris, AIX, HP-UX, Tru64, FreeBSD, IRIX), Linux (Red Hat, Suse, Fedora, Debian), Windows (2000, 2003, XP) and Novell Netware servers with our powerful up.time agents, or by installing Net-SNMP for agent-less monitoring. You can register for a free 14 day evaluation of the full version of up.time 4 at: http://www.uptimesoftware.com.

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About uptime software

uptime software inc. is a privately held corporation founded in 1993 and headquartered in Toronto, Canada and is a premier provider of systems management technology to the Fortune 1000 marketplace, with clients in more than 30 countries around the world. By providing powerful, easy-to-use and lower cost server monitoring and capacity planning software, we help organizations eliminate unnecessary IT outages, increase service availability and reduce the costs of systems management on an annual basis.

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